



In Conjunction with KITS 2020

INTERNATIONAL EXHIBITION

Kenya's prime International event for the entire Clean & Hygiene industry.

17 - 19 JULY 2020
Sarit Expo Centre, Nairobi



The main sectors of the exhibition:

Cleaning Equipment and Machines

Automotive Cleaning Equipment and Machinery, Industrial Cleaning Equipment and Machinery, Motorised scrubbing and suction machines, Pressure Washers, Vacuum cleaners, Polishing machines, Robot Cleaners, carpet and upholstery cleaning

Cleaning Chemicals

Detergents, disinfectants and sanitizers, insect and pest control chemicals, solvents and strippers

Household Cleaning Products

Household appliances, Mops & Mop Buckets, scouring pads, kitchen Cleaning Equipment, bathroom sanitizers & scrubbers, Windows and metal cleaners

Washroom Care (Household & Commercial)

Sanitary cleaning products/materials, Janitorial equipment, sanitary towel disposal, toilet paper and tissue dispensers, towels disinfectants, mops and trolleys

Kitchen Hygiene

Oven cleaners, dishwashing equipment & chemicals, air quality products, disposable gloves, sanitary cleaning products, kitchen chemicals

Waste Care

Safe Waste Disposal, solar powered smart Bins and waste containers, waste removal systems, waste water recycling systems

www.kenyacleanexpo.com



THE EVENT:

Clean East Africa provides a platform for the cleaning and hygiene industries in the East & Central Africa region to create smart, sustainable, clean and hygienic cities. Its main aim is to help cleaning professionals create and explore sustainable & environment friendly solutions.

The upcoming edition creates an environment for showcasing the latest innovations in the industry, cleaning chemicals & detergents, and hygiene trends for different industries including but not limited to catering & hospitality, household industry, healthcare, food handling sector, manufacturing, and many more.

VISITORS PROFILE

- ⇒ Cleaning Service providers – Building Facilities management and Cleaning companies
- ⇒ Industry Professionals – Hotel Managers, Facilities manager, hygiene manager, house-keeping manager, hospital consultants
- ⇒ Investors – Distributors, Manufacturers, wholesalers, and retailers of cleaning and hygiene products
- ⇒ Import & export trade agents
- ⇒ Government Bodies – Quality & Assurance Officials, Health Inspectors

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MARKET INFORMATION

With the rapid increase in population and advanced development of infrastructure, the rising demand for cleaning solutions is rapidly gaining momentum in the East African region.

The Cleaning & Hygiene Industry is growing with high-end hotels and buildings being opened every day. Remarkable opportunities are available for manufacturers and distributors of cleaning equipment, chemicals and hygiene products to generate business in this lucrative market. All governments and associations are also fully onboard to welcome all Green & Sustainable cleaning solutions that will save water, use less energy and help generate less waste in the African continent.

The East African market caters to the vast 500 million population of the Eastern African Region who rely on goods that come across the region's busy ports because of their lenient trade policies.

As of 2019, economic growth in East Africa is soaring ahead of other regions in the African continent at close to 7% economic prospects largely because of expansions in the telecommunications sector, transport, and construction (African Development Bank Regional Economic Outlook Reports 2019).

It was also ranked by the World Bank among top regions in Africa to invest in their ease of doing business rating.

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Why Exhibit ?

Clean East Africa provides an all-under-one-roof platform for exhibitors to showcase both household & professional cleaning solutions for all sectors in the market including industrial cleaning, public utilities, environmental sanitation, indoor environment purification and property management. Exhibiting in the Clean East Africa Expo plays a key role in helping international players understand the East & Central African market potential & explore business opportunities with the right business partners. Use this opportunity to showcase your products and services to key decision makers in the industry and launch & demonstrate new products to both old & new clients. Don't be left out.

The Exhibition Venue

The exhibition will be held at MOVENPICK, the perfect venue for hosting International trade exhibitions in Nairobi. It is situated in the heart of the Westlands district.

Advertising & Sponsorship:

Several Options are available for exhibitors/non exhibitors to promote their products by:

1. Advertising in the Exhibition Guide
2. Advertising on Invitations, Event Bags, Banners
3. Advertising In Newspaper, Radio & TV advertisements

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Exhibition Days & Timings:

17 - 19 JULY 2020 (3 DAYS)

10 AM - 01 PM Trade Visitors & Invitees Only
02 PM - 06 PM Trade & General Visitors

Accommodation:

Nairobi offers both economical and luxury hotels, apartments. Major International chain of hotels includes names such as Stanely, Intercon, Hilton, Serena, etc. The organiser's provide special tailor-made packages including accommodation, transportation etc on request.

Visa Application Procedure:

Available at the airport on arrival for most nationalities. The organiser can assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Kenya. The following nationalities are advised to contact the organiser, for visa application at least ONE MONTH prior to the exhibition – AFGHANISTAN, IRAQ, SRI LANKA, BANGLADESH, PALESTINE, SUDAN, SOMALIA, NIGERIA, LEBANON, ETHIOPIA ETC.

Contact Details:

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